



PULAALI'I NIKOLAO PULA
GOVERNOR

PULUMATAALA AE AE JR.
LT. GOVERNOR

**OFFICE OF THE GOVERNOR
AMERICAN SAMOA GOVERNMENT**

PAGO PAGO, AMERICAN SAMOA 96799
Telephone: (684) 633-4116 | (684) 633-4121

PROCLAMATION

NATIONAL WIC BREASTFEEDING WEEK

**“Prioritizing Breastfeeding – Create Sustainable Support Systems”
August 1 – 7, 2025**

WHEREAS, breastfeeding is a universal solution that provides every child with the best possible start in life and lays the foundation for lifelong health and well-being; and

WHEREAS, breastmilk is the ideal food for infants, providing essential nutrients, antibodies, and protection from common childhood illnesses, and has proven to significantly reduce the risk of malnutrition and preventable disease for both infants and mothers; and

WHEREAS, the theme of this year’s World Breastfeeding Week; **“Prioritizing Breastfeeding – Create Sustainable Support Systems”**, reminds us of the importance of building lasting infrastructure and social support that empowers families, communities, healthcare providers, and workplaces to protect and promote breastfeeding; and

WHEREAS, in American Samoa, we recognize the important role of mothers, fathers, extended families, health workers, employers, policymakers, and faith-based organizations in creating environments that encourage breastfeeding practices that are safe, inclusive, and culturally supportive; and

WHEREAS, the Department of Health, LBJ Tropical Medical Center Authority, Department of Human and Social Services WIC Program, and local health partners are committed to promoting education, awareness, and technical assistance to improve breastfeeding rates and outcomes across the Territory; and

WHEREAS, by supporting efforts to establish policies such as paid family leave, workplace accommodations for nursing mothers, and improved access to lactation counseling and baby-friendly healthcare practices, we move toward building a sustainable support system that prioritizes maternal and child health for generations to come;

NOW, THEREFORE, I, PULAALI'I NIKOLAO PULA, Governor of the Territory of American Samoa, do hereby proclaim **August 1-7, 2025**, as **WIC BREASTFEEDING WEEK** in American Samoa and encourage all citizens, employers, public and private institutions, and community organizations to support and invest in breastfeeding-friendly initiatives, education, and services that prioritize the health and well-being of our mothers and babies.

IN WITNESS WHEREOF, I have hereunto affixed my signature and the seal of my office on this 31st day of July, in the year of our Lord two thousand twenty-five.


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Governor



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POLOAIGA FA'ALAU'AITELE

O LE VAIASO E FA'ATĀUA AI LE FAFAGAINA O PEPE I LE SUĀSUSU O TINĀ

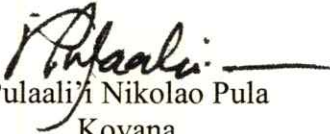
“Fa’amuamua le Fa’asusu – Fausia Faiga Lagolago Mautu”

Aokuso 1 – 7, 2025

- TALUAI,** o le fa’asusu i le suasusu o se fofu lea mo le lautele aua se amataga lelei o le soifua o le tamaititi i lenei soifuaga, ma e fa’ata’atia ai se fa’avae mo se soifua fa’afualoa ma le manuia; ma
- TALUAI,** suasusu mai le susu o se taumafa lelei mo pepe, e saunia taumafa taua, tete’e fa’ama’i e ulu le tino, puipui mai i gasegase o tamaiti, ma na te fa’amaonia e matua fa’aitiitia ai le lamatiaga o le le paleni o meataumafa, ma puipuia le Tinā ma le pepe mai fa’ama’i; ma
- TALUAI,** o le autu mo le vaiaso o le Fa’atauaina o le Fa’asusu i suasusu i lenei tausaga, **“Fa’amuamua le Fa’asusu – Fausia Faiga Lagolago Mautu”**. E fa’amanatu ai ia i tatou le taua o le ati’ina a’e tumau ma lagolago lautele na te fa’amalosia aiga, nu’u, ‘au tauti soifua, ma fale faigaluega ina ia puipui ma fa’alauiloa le fa’asusu i susu; ma
- TALUAI,** I Amerika Samoa, tatou te aloa’ia le taua o faiva o Tina, Tama, Aiga, ‘au Tauti Soifua, Tagata Faigaluega, Tagata Faitulafono, ma Ekalesia i nu’u, ina ia fausia se si’osi’omaga e fa’amalosia le faiga fa’asusu e saogalemu, ia amana’iaina, ma ia lagoonai ai faiga fa’a-leAganu’u ma;
- TALUAI,** o le Matagaluega o le Soifua Maloloina i LBJ, o le Matagaluega o le Soifua ma Alagamanuia Lautele (WIC), ma paaga fa’alesoifua maloloina fa’alotoifale, e naunau e fa’alauiloa a’oa’oga, fa’asilasilaga, ma fesoasoani fa’atekonalosia e fa’aleleia ai le fua o le fa’asusu ma taunu’uga i totonu o le Teritori; ma
- TALUAI,** o le sapaia o taumafa e fa’avae aiaiga fa’apei o le totogi o livi, o le nofoaga mo tina failele, ma fa’aleleia ma fautuaina le sologa o le afuafua o suasusu, ma le faiga fa’alesoifua maloloina fa’alelei o pepe, ma tatou agai atu i le fausiaina o se faiga lagolago maua’a e faamuamua le soifua maloloina o Tina ma fanau mo tupulaga a sau; ma

ONA O LEA, O A'U, PULAALI'I NIKOLAO PULA, Kovana o le Teritori o Amerika Samoa, ou te folafola atu ai le vaiaso o **Aokuso 1-7, 2025**, e fai ma **VAIASO O LE FA'ATAUAINA O LE FA'ASUSU I SUSU** i Amerika Samoa ma 'u'unaia tagatanu'u uma, tagata e ana galuega, fa'apotopotoga a le Malo ma fa'apotopotoga tumaoti, ma fa'apotopotoga a le atunuu ina ia lagolago ma ofo atoa atu i le tausiga o pepe, a'oa'oga, ma auaunaga e fa'amuumua ai le soifua maloloina ma le soifua manuia o tatou Tina ma pepe.

ILONA MOLIMAUINA, ua ou tu'uina atu ai lo'u lima ma faia le fa'ailoga a le Teritori o Amerika Samoa ina ia fa'amauiina i lenei aso 31 o Iulai, i le tausaga o lo tatou Ali'i e lua afe ma le lua-sefulu ma le lima.


Pulaali'i Nikolao Pula
Kovana