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GOVERNOR

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TALAUEGA E. V. ALE
LIEUTENANT GOVERNOR

PROCLAMATION OF OCTOBER AS CYBERSECURITY AWARENESS MONTH

WHEREAS, the American Samoa Government recognizes that it plays a vital role in identifying, protecting its citizens from, and responding to cybersecurity threats that may have significant impact to our individual and collective safety and privacy; and

WHEREAS, critical infrastructure (i.e., financial services, educational institutions, energy, telecommunications, transportation, utilities, health care, and emergency response systems, etc.) is increasingly reliant on the support of information systems and technology; and

WHEREAS, cybersecurity education and awareness is crucial for everyone, including large corporations, small businesses, financial institutions, schools, government agencies, the home user, and anyone who connects to the internet, be it with a computer, mobile phone, or other internet-connected device; and

WHEREAS, monitoring your accounts, being conscientious of what you share online, keeping computer software up to date, creating unique passwords and changing them regularly, installing antivirus programs and firewalls, and using mobile devices and other internet-connect devices safely are ways people and organizations can protect themselves from phishing, viruses, ransomware, other types of malware, financial loss, and loss of sensitive data; and

WHEREAS, we showcase the need to inspire, engage, and inform the public about the demand, opportunities, and career options available within the area of cybersecurity and highlight how building the nation's and American Samoa's cybersecurity workforce enhances the nation's security and promotes economic prosperity; and

WHEREAS, this government is dedicated to providing every individual and public and private organization in American Samoa the resources necessary to ensure the understanding, implementation, and success of Cybersecurity Awareness Month to help the citizens of American Samoa stay safe online and connect with confidence; and

WHEREAS, the STOP. THINK. CONNECT.TM Campaign serves as the national cybersecurity public awareness campaign, implemented through a coalition of private companies, nonprofit, government organizations, and academic institutions working together

to increase the public's understanding of cyber threats and empowering Americans to be safer and more secure online; and

WHEREAS, the National Institute of Standards and Technology (NIST) Cybersecurity Workforce Framework is a free resource to help organizations (both large and small, public, and private) improve their cybersecurity practices through a practical approach to addressing the ever-evolving cybersecurity threats and challenges; and

WHEREAS, maintaining the security of cyberspace is a shared responsibility in which each of us has a critical role to play, and awareness of essential cyber hygiene will improve the security of American Samoa's information, infrastructure, and economy; and maintaining the security of cyberspace is a shared responsibility in which each of us has a critical role to play, and awareness of essential cyber hygiene will improve the security of American Samoa's information, infrastructure, and economy; and

WHEREAS, the Federal Government of the United States of America, the U.S. Department of Homeland Security's Cybersecurity and Infrastructure Security Agency (www.cisa.gov), the Multi-State Information Sharing and Analysis Center (<https://www.cisecurity.org/ms-isac>), the National Association of State Chief Information Officers (www.nascio.org), and the National Cyber Security Alliance (www.staysafeonline.org) all recognize October as Cybersecurity Awareness Month; and all citizens are encouraged to visit these websites, and the STOP. THINK. CONNECT.™ Campaign website (www.cisa.gov/stopthinkconnect or www.stopthinkconnect.org) to learn about cybersecurity to put that knowledge into practice in their homes, schools, workplaces, and businesses.

NOW, THEREFORE, I, TALAUEGA E. V. ALE, Acting Governor of American Samoa, proclaim by virtue of the authority vested in me by the laws and the people of American Samoa, do hereby proclaim that October 2021 is Cybersecurity Awareness Month.

IN WITNESS WHEREOF, I hereby affix my signature and seal of my office on this the 3rd day of September, in the year of our Lord two thousand twenty-one.



TALAUEGA E. V. ALE
Acting Governor of American Samoa