



**OFFICE OF THE GOVERNOR
AMERICAN SAMOA GOVERNMENT**

August 29, 2023

GENERAL MEMORANDUM NO. 216 – 23

To: Secretary of Samoan Affairs, CEOs, President and Executive Directors of Authorities, Directors, Agency and Office Heads

From: Lieutenant Governor of American Samoa

Subject: Maui Donation Drive

In the wake of the devastating fire that ravaged the beautiful island of Maui, we find ourselves collectively grappling with the immense scale of the destruction.

The Great Aloha state of Hawaii has shown their unwavering support and *Aloha spirit* during our times of adversity, standing by us in our recovery efforts following past disasters. Their invaluable assistance has played a crucial role in helping our community rebuild and recover. We are grateful for their enduring commitment to lending a helping hand when it is needed most. It is incumbent upon us to respond in the same capacity and extend our *Alofa spirit* to the residents of Lahaina.

On behalf of the Honorable Governor Lemanu, we call on ASG departments, agencies and offices to band together in a coordinated effort to support our Maui brothers and sisters. Every dollar donated will go directly towards providing essential supplies, such as food, water, clothing, and medical aid, to those who have been most severely affected. We understand that times are tough for everyone, but any contribution, no matter how small, can have a significant impact on the lives of those in need.

To initiate fundraising efforts, ASG will host a Maui Donation Drive that will be headquartered at the Tufele Li'amatua Sr. Tufele Cultural Center in Utulei (Suiga'ula). We will launch the Maui Donation Drive on **Monday, September 4, 2023 at 8:00am.**

Thank you for your support and cooperation.

TALAEUGA E. V. ALE
Lieutenant Governor