



PULAALI'I NIKOLAO PULA  
GOVERNOR

PULUMATAALA AE AE JR.  
LT. GOVERNOR

**OFFICE OF THE GOVERNOR  
AMERICAN SAMOA GOVERNMENT**

PAGO PAGO, AMERICAN SAMOA 96799

Telephone: (684) 633-4121

**PROCLAMATION  
“THE PAOGO CULTURAL WEEK”  
September 22–25, 2025**

**WHEREAS**, the Paogo, also known as Pandanus, holds deep cultural, historical, and ecological significance in American Samoa, serving as a source of traditional crafts, medicine, fragrance, and ceremonial adornment; and

**WHEREAS**, the Paogo has been officially designated as the State Flower of American Samoa, symbolizing the resilience, creativity, and ancestral wisdom of our people; and

**WHEREAS**, the practice of *Talimalo* - our sacred tradition of hospitality - remains a cornerstone of Samoan identity, welcoming all with warmth, generosity, and respect; and

**WHEREAS**, tourism is everybody's business, and presents a vital opportunity for American Samoa to showcase its unique cultural heritage, pristine natural beauty, and unmatched Samoan hospitality to both domestic and international visitors; and

**WHEREAS**, “The Paogo Cultural Week” shall serve as a vibrant platform to celebrate our traditions, empower our visitor industry, and inspire bold investment in tourism as a sustainable economic pillar for our Territory; and

**WHEREAS**, this week will feature cultural workshops, community showcases, and collaborative events that invite residents and guests alike to explore, experience, and enjoy the richness of American Samoa;

**NOW, THEREFORE, I, PULAALI'I NIKOLAO PULA**, Governor of the Territory of American Samoa, do hereby proclaim the period of September 22–25, 2025 as “The Paogo Cultural Week” in American Samoa. I call upon all government agencies, community organizations, businesses, and residents to participate in this celebration, to honor the legacy of the Paogo, and to embrace tourism as a shared responsibility and opportunity for growth. Let this week be a bold stride toward a thriving future-rooted in tradition, driven by unity, and open to the world.

**IN WITNESS WHEREOF**, I have hereunto affixed my signature and the seal of my office on this 18<sup>th</sup> day of September, in the year of our Lord two thousand twenty-five.

  
**PULAALI'I NIKOLAO PULA**  
Governor