



AMERICAN SAMOA VISITORS' BUREAU
American Samoa Government
Pago Pago, American Samoa 96799



TAIMALELAGI MINNIE P. TUIA
Executive Director

LEMANU P. MAUGA
Governor

TALAUEGA E. ALE
Lieutenant Governor

AMERICAN SAMOA VISITORS' BUREAU COLLABORATES WITH THE AMERICAN SAMOA COMMUNITY COLLEGE TO DELIVER HOSPITALITY COURSES THIS SUMMER.

The reopening of borders has seen an influx of tourists to our territory with the intent to explore, experience and enjoy American Samoa. Tourism development is on the rise and after careful evaluation, the Visitors Bureau in collaboration with the American Samoa Community College (ASCC) have developed a certified hospitality training program to be delivered this summer.

The certified program titled "Professional Development in Hospitality" is an opportunity for employees in the tourism industry/private sector and interested individuals to further their capabilities in the service field. The program aims to equip the participants with the skills and knowledge needed in the industry through relevant theory and practical assessments. Two courses are offered in the first phase of the program - Basic Hospitality Management and Customer Service Application, all participants must complete both courses, earn two Continuing Education Units (CEU's) per course to be awarded a Certificate of Completion for each course.

Capacity building has been recognized as a platform to strengthen our tourism industry by empowering the workforce with the qualifications to produce the required services. Furthermore, the program scope is to increase local product development in the tourism sector to not only cater for tourists, but also build community engagement. The program is set to be offered in July where both courses will be delivered concurrently within five weeks and classes will be held at ASCC campus.

Registrations will be on the 3rd of July at ASCC with the Adult Education Division. Businesses, Private Sector Employees and interested individuals are encouraged to register for the first ever hospitality training in our territory.

For more information, please contact ASVB at info@americansamoa.travel or call us on 633-9805.