



PULAALI'I NIKOLAO PULA
GOVERNOR

PULUMATAALA AE AE JR.
LT. GOVERNOR

**OFFICE OF THE GOVERNOR
AMERICAN SAMOA GOVERNMENT**

PAGO PAGO, AMERICAN SAMOA 96799

Telephone: (684) 633-4121

**PROCLAMATION
ALZHEIMER'S AWARENESS MONTH
November 2025**

WHEREAS, Alzheimer's disease, known in the Samoan language as '*Mananoa*', is an irreversible and progressive brain disorder that erodes memory, thinking skills, and the ability to perform simple tasks; in 2025, an estimated 7.2 million Americans age 65 and older are living with Alzheimer's dementia, making it the sixth leading cause of death in the United States with approximately 120,122 deaths recorded in 2022: and

WHEREAS, in the Samoan language, the term '*Mananoa*' not only names Alzheimer's disease but embodies the loss of cherished memory and connection, values deeply rooted in our cultural respect for our elders (*tausi matua*); our faith and family-centered values remind us that caring for those with '*Mananoa*' is both a family duty and a collective act of love, and that no one faces this disease alone: and

WHEREAS, worldwide, approximately 57 million people live with dementia, including Alzheimer's disease, which accounts for 60 to 70 percent of all cases; with nearly 10 million new cases diagnosed each year, or one every 3.2 seconds, and projections showing a global total of 78 million by 2030; and

WHEREAS, the American Samoa Community Cancer Coalition, through its *Puipui Malu Manatu* ('Protecting Memories') study, is conducting vital research to better understand the prevalence of Alzheimer's Disease and Related Dementias (ADRD) in the Territory; preliminary findings indicate that among approximately 714 adults aged 50 and older, nearly 30 percent exhibit signs of cognitive impairment consistent with vascular dementia: and

WHEREAS, these findings also reflect a high prevalence of modifiable risk factors among participants, including obesity (78.3% obese, 17% overweight), low physical activity (average score 33.74 on a 153-point scale), and tobacco use (40.34% smokers): and

WHEREAS, the economic burden of Alzheimer's disease and other dementias in 2025 is estimated at \$781 billion, including \$232 billion in medical and long-term care costs, figures that underscores the immense strain on families and healthcare systems; and

WHEREAS, nearly 12 million family members and friends across the United States provide 19.2 billion hours of unpaid care each year, valued at more than \$413 billion, often at great emotional, physical and financial cost to themselves; and

WHEREAS, this year's theme, '*Ask about Dementia, Ask about Alzheimer's*,' encourages open dialogue, education, and compassion to reduce stigma and promote early diagnosis; and community organizations throughout the Territory will host cultural events, educational activities, and awareness campaigns during November; and

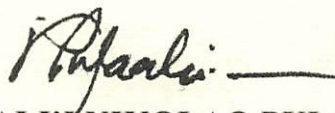
WHEREAS, the American Samoa Government acknowledges the extraordinary sacrifices of caregivers, whose strength, patience, and compassion provide daily comfort and dignity to loved ones battling this disease, and through the Territorial Administration on Aging (TAOA), the Department of Health, and other agencies, continues to support outreach, education, and community support networks that uplift families impacted by Alzheimer's disease: and

WHEREAS, all residents, villages, schools, churches, and organizations are encouraged to participate in awareness events throughout the month, including advocating for better care and compassion for those affected, and to help spread knowledge about early signs of '*Mananoa*' and available support services; and

WHEREAS, it is fitting to honor the stories, resilience, and tireless efforts of families, advocates, and researchers working toward greater awareness, prevention, and a cure for "*Mananoa*".

NOW, THEREFORE, I, PULAALI'I NIKOLAO PULA, Governor of the Territory of American Samoa, do hereby proclaim the month of November as Alzheimer's Disease Awareness Month in the Territory of American Samoa, and encourage its citizens to learn more about Alzheimer's disease - "*Mananoa*" - and to support those living with this condition and their caregivers through understanding, compassion and community action.

IN WITNESS WHEREOF, I have hereunto affixed my signature and the seal of my office on this 28th day of October, in the year of our Lord two thousand twenty-five.



PULAALI'I NIKOLAO PULA
Governor



PULAALI'I NIKOLAO PULA
GOVERNOR

PULUMATAALA AE AE JR.
LT. GOVERNOR

**OFFICE OF THE GOVERNOR
AMERICAN SAMOA GOVERNMENT**

PAGO PAGO, AMERICAN SAMOA 96799
Telephone: (684) 633-4121

**POLOA'IGA FA'ALAUATELE
MASINA O LE GASEGASE O LE MANANOVA
"Manatua le Mananova"
Novema 2025**

- TALUAI,** o le gasegase o le Alzheimer's, ua iloga i la tatou gagana o le Mananova, o se gasegase e lē fo'ia ma e alualu i luma le fa'aletonu i le tau manatua o mea, o fatufatuga o manatu, ma le taumafai e fa'atino faiva. O le tausaga 2025, sa iai le fua fa'atatau pe a ma le 7.2 miliona tagata Amerika i tausaga o le 65 aga'i i luga o lo'o maua i le gasegase o le Mananova ma le Loto galo. Ua avea fo'i lenei gasegase ma se tasi o gasegase lona ono o lo'o tele ai e ua maliliu. I le Unaite Setete, pe a ma le 120,122 tagata maliliu na fa'amaumauina i le 2022; ma
- TALUAI,** i le gagana Samoa, o le Mananova e le na'o se gasegase o le Alzheimer's, ae fa'aalia ai ia mea taua ma so'otaga sa fa'apelepele i manatu, ua fa'agaloina. O se tasi mea e fa'atauaina i lo tatou aganu'u o le fa'aaloalo mo tagata matutua. E fa'amanatu mai ia i tatou, o le tausaga o e ua a'afia i le Mananova, o le galuega fai fa'atasi o le Aiga ma o se aga o le alofa; ma
- TALUAI,** i le lalolagi atoa, pe a ma le 57 miliona tagata o lo'o maua i le loto galo, e aofia ai le gasegase o le Mananova, ma e maua ai le 60 i le 70 pasene o pasene nei i lona tu'ufatasiga; o lea la ua latalata i le 10 miliona o mataupu fou o e ua a'afia i tausaga ta'itasi, pe to'atasi e maua i le 3.2 sekone, ma ua fuafuaina le maua o se tu'uaofa'iga o e o le a'afia i le gasegase i le tausaga 2030, e 78 miliona tagata; ma
- TALUAI,** o le fa'apotopotoga o le tautua lavea'i mo le Kanesa (ASCCC), e taua mai i le polokalama su'esu'e o le Puipui Malu Manatu, o lo'o faia se latou su'esu'ega ina ia malamalama atili i le gasegase ta'atele o le Mananova, ma lona feso'ota'iga i le gasegase o le loto galo i le Teritorii, o se galuega e fesoasoani ai i Aiga e fai fuafuaga ma fa'ai'uga malamalama e uiga i le tausiga o e pele ia i latou; ma o ulua'i su'esu'ega mai nei mata'upu e fa'ailoa mai ai pe a ma le 714 tagata matutua o tausaga 50 aga'i luga, e latalata le 30 pasene o fa'ailoga ua iloa ai le fa'aletonu o le mafaufau, fa'atasi ai ma le loto galo, ua fa'ailoaina mai se fesoasoani fa'anatinati mo se puipuiga, su'esu'ega ma le auai vave; ma

TALUAI, o nei su'esu'ega e atagia ai le maualuga o le ta'atele o mea e lamatia ai le to'atele, e aofia ai le tino puta (78.3% le tino puta, 17% ova le puta), o le maualalo o le gaoioi (o le fua masani e 33.74 i luga o le fua e 153 lona fua fa'atatau) ma o le tagofia o mea 'ona (40.34% tagata taumafa tapa'a), ma

TALUAI, o le gasegase o le Mananoa ma le gasegase o le loto galo ua avea ma 'avega mamafa i uiga tau tamaoaiga, ua fuafuaina e \$781 piliona ua alu ai, e aofia fo'i ma le \$232 piliona i va'aiga o foma'i ma isi tau o mea aga'i le lumana'i, o nei tulaga e fa'afaigata i Aiga ma faiga tau soifua maloloina; ma

TALUAI, e latalata i le 12 miliona o aiga ma ua i le Unaiete Setete o lo'o faigaluega i le 19.2 itula le totogia e tausia le 'au gasegase i tausaga ta'itasi, e sili atu lona tau i le \$413 piliona, e masani lava ona i ai ni tau tetele faalelagona, faaletino ma tau tupe mo i latou lava; ma

TALUAI, o le autu o lenei tausaga, "Fesili e uiga le loto galo, fesili e uiga le Mananoa" e fa'amalosia ai ia fa'asoa lautele, o a'oa'oga, ma le agaaloa e fa'aititia le fa'ailogaina ma le fa'alailoaina vave o nei gasegase, ma sa'ili vave ni fofo aua nei fa'ama'i; ma o nisi o fa'apotopotoga o le atunu'u o le a fa'atautaia latou fa'afiafiaga fa'aleaganu'u, o a'oa'oga, ma fa'alailoaga i le masina o Novema; ma

TALUAI, e aloa'ia ma fa'amamaluina e le Malo o Amerika Samoa le sao e tele a ē tausi ma'i, o latou malosia, onosa'i, ma le agaaloa e maua ai le mafanafana ma le fa'amamalu i aso ta'itasi i ē pele o lo'o tauivi ma lenei gasegase, ma e tauala atu i le Pulega Fa'alotoifale mo Tagata Matutua (TAOA), le Matagaluega o le Soifua Maloloina, ma isi ofisa, o le a sapaapaia pea le a'apa atu e fai a'oga i le lautele, fai a'oa'oga, ma lagolago e ala i faiga fa'atekonolosi e fa'amalosia i Aiga ua a'afia i le gasegase o le Mananoa; ma

TALUAI, o tagata uma o le Atunu'u, Nu'u, A'oga, Ekalesia, ma fa'apotopotoga o lo'o fa'amalosia e auai i fa'amoemoega o le fa'alailoaina o lenei gasegase, i le masina atoa, e aofia ai le 'u'una'ia o fa'alailoaga o le gasegase aua Aiga ua a'afia i lenei fa'ama'i, ma fesoasoani e fa'asalalau le malamalama e uiga i fa'aailoga muamua o le "Mananoa" ma auaunaga lagolago o lo'o avanoa; ma

TALUAI, e tataua ona fa'aaloalogia tala, o le le oia gofie, ma taumafaiga le mapu o aiga, tagata lagolago, ma tagata su'esu'e o lo'o galulue aga'i i le fa'alauteleina o le malamalama, puipuiga, ma se fofo mo le "Mananoa".

ONA O LEA, O A'U, PULAALI'I NIKOLAO PULA, Kovana Tofia o le Teritori o Amerika Samoa, e poloa'iina le masina o Novema ma "Manatua le Mananoa" - Masina o le Gasegase o le Mananoa i le Teritori o Amerika Samoa, e vala'au atu ai i ona tagatanu'u e su'esu'e atili e uiga le gasegase o le Mananoa - ia sapaia e o lo'o soifua ma lenei gasegase ma latou 'au tausi soifua ma le nofo malamalama, agaaloa, ma galulue faatasi o le Atunu'u.

I LONA MOLIMAUINA, ua ou tu'uina ai lo'u saina ma le fa'aailoga o lo'u tofiga i le aso 28
lenei o Oketopa, i le tausaga o lo tatou Ali'i e lua afe ma le lua sefulu ma le lima.


PULA ALI'I NIKOLAO PULA
Kovana