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LIEUTENANT GOVERNOR

September 23, 2021

GENERAL MEMORANDUM NO. 152 – 21

To: Standard Distribution List
From: Chief of Staff
Subject: Island Wide Coastal Clean-up Day

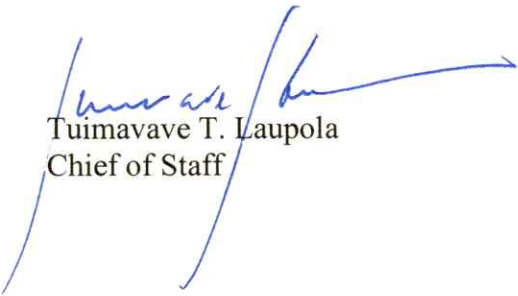
In collaboration with the Island Wide Clean-up Committee (IWCC), the American Samoa Coastal Management Program (ASCMP) will continue to support the ongoing monthly cleanups scheduled on the last Friday of each month. The **Island Wide Coastal Clean-up Day** is scheduled for this **Friday, September 24, 2021**. This IWCC event will highlight this year's Coastweeks Celebrations.

This Island Wide Coastal Clean-up Day, we invite the local community volunteers from both the private and public sectors to adopt coastal areas to clean-up as well as to raise awareness on the importance of keeping a healthy coast and protecting it.

Attached to this memorandum is a flyer for the upcoming IWCC event.

All ASG departments, agencies, offices, and authorities are expected to participate in the Island Wide Coastal Clean-up Day. As always, your full support of the IWCC is greatly appreciated. Your continued dedication and commitment to this initiative has helped to improve the beauty of our natural environment and the quality of life of our people.

Let's continue to work together to protect and preserve our environment.


Tuimavave T. Laupola
Chief of Staff



2021 COASTWEEK

Island Wide Coastal Clean Up

Acting Governor Talauega Eleasalo Ale has declared Friday, September 24th, 2021 for an "Island Wide Coastal Cleanup" day inviting all Businesses, Faith-based organizations and schools to partner with DOC & ASG departments and agencies in this important effort to increase the health and value of our coasts by keeping it clean. We face many complex changes when it comes to a clean and healthy environment but one problem is simple to understand: TRASH. The ultimate solution is prevention and we need to keep that as our highest priority. We can REDUCE, REUSE, & RECYCLE to keep trash out of our coasts.

We encourage you to adopt that area and we will be happy to share the success of your efforts with everyone through the media outlets. In addition to the cleanup we seek your assistance by following the guidelines listed below.

Separate the types of trash collected into different trash bags (if possible, by trash bag color)

- Aluminum & Cans (White or Clear)
- Glass (White or Clear)
- Plastic (White or Clear)
- Green Waste (White or Clear)
- All other trash (White or Clear)

Place all Trash alongside the road and where possible near dumpsters for collection. Call 633-5155 and ask for Lava Grohse to inform her of your participation and location of clean up so that we can coordinate with ASPA for collection.

Help us continue our work bringing people together to find solutions. Our health and the health of our coasts depend on it.

"Our Coast Matters"

